**MEETING MINUTES**

**Louisiana Liquefied Petroleum Gas Commission Marked Development Board**

**December 13, 2023**

**10:00 A.M.**

**7919 Independence Blvd, Baton Rouge, La. 70806 Room C**

Members Present: Member Absent:

Artie Cole Beau Comodule

Jody Herring Ray Sparnecht

Jessica Sinclair David Reed

Bill Lemaire

Horace Fontenot

Tom O’Neal

Action Taken:

1. Called to Order at 10:00 A.M.
2. Roll Call
3. Public Comment: Randy Hayden
4. New Business
5. Board Members present voted on spending for Proposal-2024
6. Miss Louisiana Sponsorship- $20,000
7. Miss Louisiana Travel budget-$5,000
8. LPGA Event Coordinator contract-$49,000
9. Production of Radio/TV/Print Ads-$10,000
10. Materials and Promotional items-$10,000
11. La. School Boards Assn. Annual Meeting-$2500
12. Louisiana Homebuilders Statewide Campaign:

Local Homebuilder shows:

A. Houma- April 20-21= $1500

B. Alexandria/\Pineville- March 14-16 = $1500

C. Lake Charles- No Date Set= $1500

D. New Orleans- March 1-3= $1500

E. Northshore/Lacombe- No Date Set=#1500

F. Northwest/Shreveport- January 19-21=$1500

G. Northeast/Monroe- March 2-3=$1500

**Total=$107,000**

1. LAMAR Digital Billboard Campaign- 4-6 weeks Advertisement:
2. Shreveport- $10,000
3. Northwest La-$20,000
4. Lake Charles-$10,000
5. Alexandria-$10,000
6. Hammond- $10,000
7. Lafayette-$10,000
8. Monroe-$30,000

**Total= $100,000**

1. Southland Conference $30,000
2. Louisiana Radio Network:

A. AG Network (27 rural radio stations) =$10,500

B. Two-month radio campaign (47 radio stations) =$15,000

C. Three-month Billboard Campaign (25 billboards) =$25,000

D. Tiger Rag On-line and print (magazine advertisement) =$5,000

1. Zurich classic- $40,000
2. La. Sports Hall of Fame- $20,000
3. Bayou Wild TV/Radio Program-$20,000
4. Northshore Media- $10,000
5. Digital and social media-$25,000
6. Rental Storage facility/Louisiana Propane.Com management-$3000

**Total for All= $410,500**

1. Rental Storage facility/Louisiana Propane.com Management for $3000 replaced the La. Sheriff’s association meeting for $3000.
2. La. Plumbers and HVAC Annual meeting for $1500 and Louisiana Clean fuels annual meeting for $1500 was not supported by the members and part of proposal to pay. Discontinue support.
3. The budget was voted on by board members and motioned to accept as is by Jody Herring and seconded by Tom O’Neal and budget for proposals was passed.
4. Old Business
5. Board Members present voted on Chairman, Vice Chairman and Secretary.
6. Chairman-Artie Cole
7. Vice Chairman- Jody Herring
8. Secretary- Horace Fontenot
9. Motion to Adjourned at 12:00 PM by Tom O’Neal and seconded by Jody Herring. Meeting closed at 12:00 PM

Market Development Board

Secretary

Horace P. Fontenot Jr.